

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
OHIO	10,847,115	11,353,140	11,442,741	11,590,838
MEDIAN AGE (YRS)		36.2	37.0	38.2
CLEVELAND, OH	2,202,040	2,250,871	2,246,381	2,240,650
MEDIAN AGE (YRS)		37.3	38.1	39.3
HISPANICS (ANY RACE)		74,862	78,923	85,901
STATE'S PERCENTAGE		3.33%	3.51%	3.83%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	1,731,562	1,720,322	1,707,310
MSA'S PERCENTAGE	76.93	76.43	75.85
MEDIAN AGE (YRS)	39.0	40.1	41.7
BLACK/AFRICAN-AMERICAN	417,044	418,857	416,966
MSA'S PERCENTAGE	18.53	18.61	18.52
MEDIAN AGE (YRS)	31.9	32.3	33.1
AMERICAN INDIAN/NATIVE	4,121	4,424	4,913
MSA'S PERCENTAGE	0.18	0.20	0.22
MEDIAN AGE (YRS)	32.0	31.6	31.2
ASIAN	30,696	32,398	35,338
MSA'S PERCENTAGE	1.36	1.44	1.57
MEDIAN AGE (YRS)	32.5	33.1	34.7
HAWAII/PACIFIC ISLANDER	513	536	606
MSA'S PERCENTAGE	0.02	0.02	0.03
MEDIAN AGE (YRS)	30.3	29.5	29.0
OTHER	32,003	33,880	36,911
MSA'S PERCENTAGE	1.42	1.51	1.64
MEDIAN AGE (YRS)	24.3	25.0	26.0

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	736,244	709,421
SUBURBAN	1,381,495	1,396,266
RURAL	128,642	134,963

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$47,371	-----	
PER CAPITA	\$25,263	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$37,292,718,000	\$45,980,614,000	23.30%
FOOD AT HOME TOTAL	\$4,229,153,600	\$4,702,951,400	11.20%
FOOD AWAY FROM HOME TOTAL	\$3,981,549,400	\$4,836,667,700	21.48%
FOOD AS % OF TOTAL EXPENDITURES	22.02%	20.75%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$818,854,300	\$916,157,700	11.88%
FISH & SEAFOOD PRODUCTS	\$81,135,300	\$90,653,300	11.73%
FRUITS & VEGETABLES	\$461,552,900	\$506,177,600	9.67%
DAIRY PRODUCTS	\$452,609,400	\$501,260,900	10.75%
BAKERY PRODUCTS	\$464,606,800	\$501,309,900	7.90%
CEREALS & PRODUCTS	\$230,942,500	\$260,976,600	13.01%
PREPARED FOODS	\$709,406,800	\$798,434,400	12.55%
JUICES	\$112,034,700	\$123,236,800	10.00%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$279,005,000	\$373,969,600	34.04%
FAST FOOD	\$111,616,100	\$144,918,800	29.84%
FULL SERVICE	\$167,388,900	\$229,050,800	36.84%
LUNCH	\$949,831,300	\$1,149,808,800	21.05%
FAST FOOD	\$550,462,400	\$649,118,300	17.92%
FULL SERVICE	\$399,368,900	\$500,690,500	25.37%
DINNER	\$1,426,590,700	\$1,771,191,700	24.16%
FAST FOOD	\$527,247,700	\$624,596,100	18.46%
FULL SERVICE	\$899,343,000	\$1,146,595,600	27.49%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$909	\$1,001	10.12%
POULTRY	\$264	\$292	10.61%
EGGS	\$37	\$40	8.11%
FISH & SEAFOOD			
FRESH	\$50	\$53	6.00%
FROZEN	\$28	\$33	17.86%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$352	\$384	9.09%
CANNED	\$77	\$86	11.69%
FROZEN	\$64	\$66	3.13%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$160	\$171	6.88%
CHEESE	\$138	\$144	4.35%
ICE CREAM	\$82	\$90	9.76%
BUTTER / MARGARINE	\$42	\$50	19.05%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$402	\$428	6.47%
COOKIES	\$74	\$78	5.41%
CRACKERS	\$40	\$42	5.00%
CEREALS & PRODUCTS			
CEREALS	\$148	\$158	6.76%
PASTA PRODUCTS	\$45	\$53	17.78%
FLOUR & MIXES	\$37	\$43	16.22%
RICE	\$27	\$32	18.52%
PREPARED FOODS			
SNACKS/CHIPS	\$138	\$160	15.94%
JUICES	\$124	\$135	8.87%
FROZEN/PREP. OTHER	\$118	\$137	16.10%
SOUPS	\$64	\$74	15.63%
SAUCES & GRAVIES	\$59	\$59	0.00%
BABY FOOD	\$45	\$48	6.67%
FROZEN MEALS	\$48	\$54	12.50%
NUTS	\$30	\$33	10.00%
SALADS	\$27	\$32	18.52%

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